



ARCHIVING, ADVOCACY AND ACTIVITIES

What has the Highland Park Heritage Trust been doing? Many issues and events have been talked about and reviewed through various forms of media. It's time to archive those items in Our Cornerstone. In fact, that's been one of the directions in which the Board of Directors decided it was time to move. *We have much to recollect and conserve.*

We have established a partnership with Eagle Rock Valley Historical Society and Occidental College and moved primary source newspapers into a storage facility. Hardy volunteers are working with Oxy student, Marah, assigned by Dale Stieber, Special Collections Librarian, and Robert Kieft, Head Librarian, to complete a physical inventory for the purposes of writing a grant to continue the archiving process for copies of the Highland Park News Herald (in all its iterations) and other primary source bound, packaged and single issues.

This is where you come in. Archiving of all kinds has to be accomplished by HPHT in order to maintain a record of activities and influence we have had since the establishment of the organization in 1982. First and foremost, do you have any copies of the *Highland Park News Herald-Journal* from the 1980s hiding in an attic, cabinet, storage facility, or closet? This is the period of time that is missing from our inventory.

Preservation advocacy is a compilation of activities for HPHT in which key members take part. Information sessions, representation at city commission and council meetings, letter writing, deliberating, conferences; sometimes, three or four meetings a week. We have members who are active on neighborhood council committees and boards, who took part in the homeless count and are members of CPAB, CERT and the HPOZ board.

The expansion of the largest Historic Preservation Overlay Zone in Los Angeles shows what a small band of residents in Garvanza, with the assistance of HPHT board members, can do for the com-

munity. You have to understand the countless hours and indefatigable energy that it took to corral CD 14 Council Member Huizar into walking through Garvanza, personally, in order to understand the need for the designation of the first town in NE Los Angeles as "historic".

Keeping the level of preservation advocacy high, Highland Park Heritage Trust was able to turn the tide in the adaptive reuse of Swan Hall at Occidental College.

CD 1 Council Member Reyes was explicit in his reference to *HPHT as the guiding force* behind the accommodations and revisions in the proposed Transit Village Plan at the Avenue 57 Metro Station.

Our reach has extended because of the interactive HPHT.org website. Books are sold, walking tour reservations are made and communication is fostered. *Our involvement* with the Los Angeles Heritage Alliance is proving fruitful. The network of preservation organizations is providing us with access to *tourist media* both local and international.

The annual *Membership Recognition* Event every second Monday in October that kick-starts membership renewals and the introduction of new members has proven to be as successful as it is enjoyable.

Each year we are *one of the main sponsors* of the Lummis Day Festival on the first Sunday of June and members help to conduct activities related to the annual event throughout the year. The *Highland Theatre sign H* will forever be the guiding light emphasizing HPHT as a sponsor of the Relighting Figueroa project. The *doors at the Lummis Home, Friends of the Southwest Museum Coalition* and information tables at countless *community events*, make demands on our board and members. If you haven't been able to help, before, and would like to do so, at least once a year, please let us know. On behalf of the Board of Directors, thanks for all that you do.

Reflection

by Carmela Gomes, President of the Board of Directors

As I have the opportunity to work with the individuals who make up the board of directors and members of the Highland Park Heritage Trust, I learn more about the communities along the Arroyo Seco and the capacity of these wonderful people who dedicate time, talent and treasure to the preservation of our Sense of Place for future generations.

We must take into account the evolving panorama of residents who bring ideas and goals to the community, which in turn increases the number of activities in which we become involved and the level of understanding necessary to inform our communities as we grow and develop.

HPHT strives to be representatives for healthy, constructive, purposeful dialogue and to make known our point of view in preservation advocacy. My hope is that we have been serving our Arroyo Communities, well. My goal is to listen, carefully, and take guidance from you all.

—Carmela

All of us who renew our membership deserve recognition. If you have already renewed please use the enclosed membership form to encourage your friend or neighbor to become a member of HPHT for 2011.

HIGHLAND PARK HERITAGE TRUST—MEMBERSHIP REGISTRATION/RENEWAL

You may join or renew online at www.hpht.org or by sending your tax deductible check to:
Highland Park Heritage Trust • Attn: Membership • PO Box 50894 • Los Angeles CA 90050-0894

- | | |
|---|---|
| <input type="checkbox"/> Family/Couple \$30 | <input type="checkbox"/> Renewal |
| <input type="checkbox"/> Individual \$20 | <input type="checkbox"/> New Member |
| <input type="checkbox"/> Student \$5 | |
| <input type="checkbox"/> Sponsor \$50 | <input type="checkbox"/> My employer or my spouse's employer matches gifts to non-profits. HPHT is a 501c3 Non-Profit Corporation, Tax ID #95-4034485 |
| <input type="checkbox"/> Benefactor (\$51 to \$150) _____ | <input type="checkbox"/> Please contact me about creating an endowment |
| <input type="checkbox"/> Angel (over \$150) _____ | |

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

I am interested in working on the following activities:

- Walking Tours: Docent Reception Archiving Awards Ceremony Mailing Assistance
 Oral History Email Fund Raising Marketing & Publicity Restoration Workshops
 Cornerstone Articles School & Education Programs Membership Events Operation Save

HAVE YOU SEEN THIS BILLBOARD IN YOUR NEIGHBORHOOD?

By Justine Leong

The HARDY Billboard has become ubiquitous in the Highland Park area—advertising 8 windows for \$2995. These ads are popping up all over our Northeast L.A. community. I did some investigation and called 888-8-WINDOW. I had a short but frank conversation with Billy, a sales rep for the company. He was unaware that these signs are going up in the largest Historic Preservation Overlay Zone (HPOZ) in the City of Los Angeles. Hardy Windows Company is located in Anaheim. They do not keep track of the many Historic Districts in the various cities throughout Southern California. Hmm, why not? The windows they are peddling are “Cascade Windows” which are vinyl material. Not a compatible window type for historic homes in Highland Park. The majority of Highland Park homes have double-hung wood windows. Billy did lessen my concerns when he explained that the plaster / siding is not broken and the frame is kept in place when they replace wood windows.

Apparently Hardy has over 30 different lines of windows. They are not exclusively vinyl –although the billboard is for the Cascade brand which is vinyl. Hardy distributes Kolbe and JT brands which are beautiful, well-



crafted high end wood windows.

The best preservation practice is to repair your historic window before replacing them in kind. A conscientious historic home owner can learn how to best preserve their home by reading Preservation Briefs published by U.S. Department of the Interior. Visit nps.gov. Below is a link to Preservation Brief

No. 9: The Repair of Historic Wooden Windows: <http://www.nps.gov/history/hps/tps/briefs/brief09.htm>. Hire a preservation architect or a contractor who is sensitive to your old home. You might have a Mills Act Contract, whereby your property taxes

are reduced as incentive to protect and preserve your home. Replacing your wood windows with vinyl ones, would break that contract.

In the end, it is the consumer who decides what they want. There is an enticing federal rebate for installing “energy efficient” dual pane windows. Many customers call and say “I want anything but a wood window.” It is important to remember that vinyl windows last the lifetime of the person, NOT the lifetime of the house. So which one is better for the building?



BREAKING NEWS!

You are invited to a ceremony to relight the Highland Theatre rooftop sign will take place **Tue. May 17, at 7:00 pm.** Come to the Highland Park Farmers Market between Figueroa & Marmion and Ave. 57 & Ave. 58—it's going to be brilliant!

PROGRESS REPORT: RELIGHTING THE HISTORIC SIGNS OF FIGUEROA STREET

By Amy Inouye

Fundraising is progressing well, with most of the letters for the Highland Theatre sign paid for, or reserved. Groups such as the Highland Park Heritage Trust, Highland Park Ebell Club, Uptown Gay & Lesbian Alliance, and Northeast Democrats have taken the project on and are sponsoring parts of the project. Dozens of individuals are sponsoring single bulbs (many were purchased as holiday gifts), and some have sponsored letters (Pae White in honor of Tom Marble as a 10-year anniversary surprise, Joan Potter & Sharon Lilly, Rita Baird, Louisa Van Leer & Rodney Ascher in honor of their new son Anton, Robert Carey & Katrina Webb, among others).

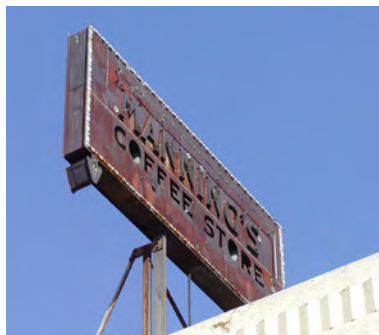
An up-to-date list and information can be found at:

http://futurestudio.typepad.com/highland_park_lights/

The Manning's Coffee Store sign, while having a more subtle profile on the street, is equally as interesting and sponsorships are starting to come in for that project as well (hint, hint). We are discovering the amazing history of Manning's (a precursor to Starbucks; it started in Seattle)—which from 1908 to the 1950s brewed coffee, served meals and snacks, and sold packaged coffee along the west coast. The sign atop Las Cazuelas' roof is a very early electric sign—a rare combination of neon and opal glass. The Museum of Neon Art and one of their conservators, Richard Ankrom, are consulting on this project.

With a matching grant from the Historic Route 66 Corridor Preservation Program, if we sell all the sponsorships in our fundraising program, we hope to cover not only the relighting of the Highland Theatre, and the restoration and relighting of the Manning's sign, but also to cover maintenance for five to ten years.

There are other historic signs on Figueroa (Highland Hotel, "Dress" or "Kress") that are candidates for restoration also once we've been successful with these two projects, which would join "Little Cave," "Coldest Beer in Town," and Chicken Boy to create a historic lighting district along Historic Route 66.



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Advertisement Policy:

Advertisements will be accepted for this publication from advertisers who are in keeping with the intention and goals of this organization. Contact Charly Kemp for submission info and rates.

Calendar of Upcoming HPHT & Community Events

HPHT Board meetings, 2nd Monday of each month, 7PM to 9 PM, Hathaway-Sycamores, 840 N. Ave 64, unless otherwise advertised, www.hpht.org or 323-256-4326 for information

Wednesday, April 6: The new York, Community Meeting, 5322 York Blvd, 6 to 8 PM

Saturday, April 9, May 14, June 11: Second Saturday Gallery Night, NELA Art Galleries open 7 to 10 PM, <http://www.nelaart.com/> for map and information each month

Sunday, April 10: Los Angeles Heritage Alliance Day at Heritage Square Museum, 11AM to 4PM, <http://www.laheritage.blogspot.com/>

Wednesday, April 13: Teen Council, Arroyo Seco Public Library, 4:00 PM, 6145 N. Figueroa St, Highland Park, Free to teens grades 5 to 12, help determine books and materials for acquisition and most beneficial programs <http://www.lapl.org/branches/Branch.php?bID=5>

Saturday, April 23: Sycamore Grove Walking Tour, 10 AM to 12:30 PM, www.hpht.org to make reservations

Saturday, May 7: Lummis Day Fund Raiser, Lummis Home, 6 to 9 PM, www.lummisday.org for ticket information

Saturdays, May 7, May 14, and May 21: 2:00 PM, Poetry in the Libraries 6th in the poetry series from Lummis Day Festival 2011 – May 7 Poetry Workshop, at the Autry, with Brendan Constantine and readings by Mary Daniel and others, May 14, Eagle Rock Public Library, May 21, Arroyo Seco Public Library, www.lummisday.org

Sunday, May 15: Museums of the Arroyo Day, MOTA, 11AM to 4PM, Information and map, <http://www.museumsofthearroyo.com/>

Sunday through Wednesday, May 15 through May 18: California Preservation Foundation Conference, Fairmont Mira Mar Hotel and Bungalows, Santa Monica http://www.californiapreservation.org/about_2011.shtml

Tuesday, May 17: 7:00 PM, Relighting of the Highland Theatre rooftop sign (see article on p. 4)

Sunday, June 5: Lummis Day Festival, Lummis Home 10:30AM Poetry, Art Show and Arts and Crafts, Heritage Square Museum, 12:30 to 7 PM, Music, Dance, Community Booths, Family Activities, Home Tour, www.lummisday.org for schedule and events

Sunday, June 12: Alhambra Preservation Group, Historic Home Tour, <http://www.alhambrapreservation.org/>

Saturday, June 18: Yarn Bombing Show at 18th Street, 1653 18th St. Studio #5, Santa Monica, CA 90404 <http://yarnbombing18th.weebly.com/gallery.html>

Saturday, June 25: Sycamore Grove Walking Tour, 10AM to 12:30 PM, www.hpht.org to make a reservation

August through November 2011: Nomination Form for Bi-Annual Awards available online

For other events check with Los Angeles Heritage Alliance <http://www.laheritage.blogspot.com/>
and use the large member organization button to become informed

Keep abreast of events online www.hpht.org or by phone 323-256-4623

Blog items should be sent to Justine Leong: jleongarch@gmail.com



Sycamore Grove Walking Tour schedule:

Saturday, April 23, June 25, August 27, October 22, December 17, 2011

Sign up today, online, www.hpht.org or 323-256-4326

Bring a friend.

Give a gift of a walking tour and lunch at an Arroyo bistro.

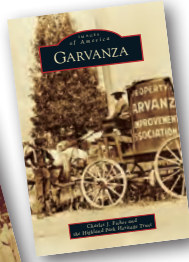
Make a day of it.

HPHT Kiosk

Video

ALMOST SOLD-OUT!

- *The Lure & Legacy of the Lower Arroyo Seco* (\$19.95)



Books

- **NEW!** *Images of America: Garvanza* by Charles J. Fisher and HPHT (\$21.95)
- *Images of America: Highland Park* by Charles J. Fisher and HPHT (\$21.95)
- *The Five Friendly Valleys: The Story of Greater Highland Park* (\$5.95)

please add 9.75% LA sales tax and \$4.95 for shipping (each additional item, add \$2.00)



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